

# Brian:// Miranda Rodríguez

<web developer>

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[b0zk0.github.io](https://b0zk0.github.io)

## About me

Web developer and internet researcher based in Mexico City. I'm also well-versed in UX design and mobile-first development, and I also do research on various online topics, particularly about internet culture, community moderation, misinformation, political activism, internet censorship, open-source software, DRM, platform policy/governance, online communities, online harassment, and the various intersections of mental health and social media.

## Education

JAN 2020 - APR 2020

**coderhouse.com.mx**

Curso de Desarrollo UX/UI

JUL 2018 - NOV 2018

**codecademy.com**

Build Websites from Scratch  
Pro Intensive Course

JUL 2015 - NOV 2016

**Universidad Tecnológica de México**

Seminario en Diseño Multimedia

JAN 2011 - MAY 2014

**Universidad Tecnológica de México**

Licenciatura en Diseño Gráfico

## Hobbies & Interests

### Hobbies:

- Dancing
- Reading
- Bullet journaling
- Deltiology
- Playing guitar and piano
- Hiking/Camping
- Videogames
- Analogue photography

### Interests:

- World affairs
- Internet culture
- Game development

## Skills & Toolkit

### Technical:

- HTML & CSS
- JavaScript
- jQuery
- React.js
- Angular
- Bootstrap
- Node.js
- MySQL
- Lua
- Git Workflow

### Design:

- Adobe XD, Figma and Sketch
- Adobe CC (mainly Illustrator, Photoshop, InDesign, After Effects and Dreamweaver)

### UI/UX research:

- User Interviews
- Qualitative/quantitative survey design and analysis
- Workshop design

### Soft skills:

- Problem solving
- Critical thinking
- Project management
- Team player
- Fast learner

### Languages:

- English (Native)
- Spanish (Native)
- Portuguese (Conversational)

## Experience

MAY 2022 - OCT 2024

**Cafebrería El Péndulo**

**Web Designer**

Site maintenance as well as redesign of certain sections. Also ran email marketing strategy.

DEC 2021 - MAR 2022

**PepsiCo, GBS Frito-Lay North America**

**Jr. Multimedia Web Designer**

Adaptation of existing visuals for digital tool kits, social media posts, digital ads and other marketing materials for the Frito-Lay North America brand portfolio.

DEC 2018 - JUL 2021

**Memórica México / Presidencia de la República**  
**Multimedia Design Head of Area**

Front-end development and implementation on memoricamexico.gob. Used various technologies, including JavaScript and Bootstrap to help create a government website for historical documents. Designed site ensuring UI/UX feasibility.

NOV 2015 - APR 2018

**Manatí Media**

**Motion Graphic Designer**

Motion graphic work for marketing agency. Promotional videos, information screens, internal communication videos for companies, among other things.

OCT 2014 - OCT 2015

**Muv Lab**

**2D Animator Internship**

Pre-production, scriptwriting, storyboarding and animatics. 2D animation using Toon Boom Harmony and Adobe After Effects. Post-production.

FEB 2012 - AUG 2014

**Magicorp México**

**Old Film Restoration Technician**

Digital film restoration using Blackmagic DaVinci Revival. Removed problems such as film grain, dust, dirt and scratches, flicker, and warping from bad film splices.

## References

**Felipe Cortina Latapí**

Managing Director and Founder // Manatí Media y Axfel S.C.

[fcortina@axfel.com](mailto:fcortina@axfel.com)

**Kassia Frida Rubi Estrella**

Brand Content Manager // PepsiCo

[kassia.fr@outlook.com](mailto:kassia.fr@outlook.com)

**María Angélica Santa María Daffunchio**

Head of Design // Memórica México / Presidencia de la República

[angie.smd@gmail.com](mailto:angie.smd@gmail.com)

**Aida Fernanda Jiménez Ruvalcaba**

Graphic Designer // Cafebrería El Péndulo

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