

# Brian:// Miranda Rodríguez

<web developer>

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[b0zk0.github.io](https://b0zk0.github.io)

## About me

Web developer and internet researcher based in Mexico City. I'm also well-versed in UX design and mobile-first development, and I also do research on various online topics, particularly about internet culture, community moderation, political activism, online communities, open-source software and the various intersections of mental health and social media.

## Education

JAN 2020 - APR 2020  
[coderhouse.com.mx](https://coderhouse.com.mx)  
Curso de Desarrollo UX/UI

JUL 2018 - NOV 2018  
[codecademy.com](https://codecademy.com)  
Build Websites from Scratch  
Pro Intensive Course

JUL 2015 - NOV 2016  
[Universidad Tecnológica de México](https://www.universidadtecnologica.mx)  
Seminario en Diseño Multimedia

JAN 2011 - MAY 2014  
[Universidad Tecnológica de México](https://www.universidadtecnologica.mx)  
Licenciatura en Diseño Gráfico

## Hobbies & Interests

### Hobbies:

- Dancing
- Reading
- Bullet journaling
- Deltiology
- Videogames
- Analogue photography

### Interests:

- World affairs
- Internet culture
- Game development

## References

**Felipe Cortina Latapí**  
Managing Director and Founder // Manatí Media y Axfel S.C.  
[fcortina@axfel.com](mailto:fcortina@axfel.com)

**Kassia Frida Rubi Estrella**  
Brand Content Manager // PepsiCo  
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**Nancy Raquel Hernandez Monterrosas**  
Content Author Advance // TERAN\TBWA (Omnicom Production)  
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**Aleksandar Vasilov**  
CRM Manager for Content Publishing  
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## Experience

APRIL 2025 - PRESENT  
**TERAN\TBWA (Omnicom Production)**  
Content Publisher

Helped coordinate across global teams to manage and deploy web content for Kenvue, focused on pharmaceutical and consumer beauty websites and creating CRM email content.

MAY 2022 - OCT 2024  
**Cafebrería El Péndulo**  
Web Designer

Site maintenance as well as redesign of certain sections. Also ran email marketing strategy.

DEC 2021 - MAR 2022  
**PepsiCo, GBS Frito-Lay North America**  
Jr. Multimedia Web Designer

Adaptation of existing visuals for digital tool kits, social media posts, digital ads and other marketing materials for the Frito-Lay North America brand portfolio.

DEC 2018 - JUL 2021  
**Memórica México / Presidencia de la República**  
Multimedia Design Head of Area

Front-end development and implementation of [vWw memoricamexico.gob](https://www.memoricamexico.gob). Used various technologies, including JavaScript and Bootstrap to help create a government website for historical documents. Designed site ensuring UI/UX feasibility.

NOV 2015 - APR 2018  
**Manatí Media**  
Motion Graphic Designer

Motion graphic work for marketing agency. Promotional videos, information screens, internal communication videos for companies, among other things.

OCT 2014 - OCT 2015  
**Muv Lab**  
2D Animator Internship

Pre-production, scriptwriting, storyboarding and animatics. 2D animation using Toon Boom Harmony and Adobe After Effects. Post-production.

FEB 2012 - AUG 2014  
**Magicorp México**  
Old Film Restoration Technician

Digital film restoration using Blackmagic DaVinci Revival. Removed problems such as film grain, dust, dirt and scratches, flicker, and warping from bad film splices.